

SIUXPERCON

Make-A-Wish®
SOUTH DAKOTA & MONTANA

FOR IMMEDIATE RELEASE:

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SiouxperCon 2023 Adds Make-A-Wish to Donation List

Sioux Falls, S.D. -- SiouxperCon is an event that reaches for the stars, but this year, the event will be adding the star from Make-A-Wish to their list of beneficiaries.

“SiouxperCon is a 501(c)(3) non-profit organization run entirely by a volunteer staff and board,” Shane Gerlach, founder and director of the event in its ninth year. “Over the years we have donated over \$25,000.00 to local charities including JY6 Foundation and REACH Literacy. It’s so exciting to add Make-A-Wish South Dakota & Montana to the list of beneficiaries,” he said.

Gerlach would know. His own son, 14-year-old Derek, suffered from a cancerous brain tumor, and Make-A-Wish made a huge impact on the whole family by providing them with a wish to go to the Yankees Spring Training. Derek currently continues his recovery journey and leads the charge alongside his parents to help make other wishes come true.

Gerlach and Brian Brokemeir started SiouxperCon in 2016 and it has grown from 1200 attendees in its first year to an event that will take up both the Sioux Falls Convention Center and Arena September 29 to October 1 next year. “This year will be our largest by far,” he said, “and will feature well-known actors, voice actors, graphic novel illustrators and more”

SiouxperCon’s 2023 theme is To Sioux Falls and Beyond! and will feature Adrian Paul (Duncan MacLeod) from Highlander: The Series; Nick Palma, the Teenage Mutant Ninja Turtle, Michelangelo with his original costume and much more.

SiouxperCon is the most anticipated annual Siouxland event for lovers of all things in the pop culture, fan and “nerd” communities. It is a friendly, neighborhood fan convention where all are welcome in a family-friendly, inclusive environment. People who love comics, television shows, role playing games, board games, comic books, video games, cosplay, Sci Fi, fantasy and horror will all revel in SiouxperCon 2023, Gerlach said, and now one more non-profit will benefit with the help of their fandoms.

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SiouxperCon is a nonprofit educational event dedicated to promoting literacy, STEAM education and valuable life skills in a safe, inclusive and friendly environment. The vision of SiouxperCon is to engage all individuals, cultivating their interest in all fandoms and popular art forms through workshops, panels, seminars, exhibitions and hosting conventions