



**SIUXPERCONLINE**  
OCTOBER 3RD AND 4TH 2020  
SIUXPERCONLINE.COM

## SIUXPERCON GIVES BACK



### Virtual Sponsorship Levels 2020

SiouxperCon is dedicated to promoting literacy and valuable life skills in an inclusive and friendly environment. The vision of SiouxperCon is to engage individuals, cultivating their interest in comics and various popular art forms through workshops, panels, seminars, exhibitions and hosting conventions. Our board and staff are 100% volunteer driven.

**October 3 & 4th, 2020**  
**Siouxpercon.com & Facebook.com/siouxpercon**

# SIUXPERCON ONLINE 2020

## Our Vision

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In 2019, SiouxperCon's 3-day event drew over 4000 attendees and raised \$6,000 for 2 local organizations, JY6 and REACH Literacy. With the support of community partners like you, SiouxperCon has continued to grow into an annual destination event. This year however, is different.

### **The world has shifted.**

Lots of what we knew weeks ago as "the way things are," is now "the way things were." As a result, SiouxperCon 2020 has shifted too. This year, we indulge the Digital way of things as we take things online for SiouxperCon Vol. 5, SiouxpercOnline: I Wasn't There.

This October 3rd & 4th, SiouxperCon will shift this year's convention online. SiouxperCon Vol.5, SiouxpercOnline: I Wasn't There, will include fan favorites: cosplay contest, panelist discussions, and (virtual) meet and greets with guests; plus new events including Facebook Lives with artists and vendors offering a wide array of art, toys & collectibles, and much more.

The goal of SiouxpercOnline remains the same: we strive to entertain, engage and introduce our community to the individuals who create and celebrate Nerd Culture, (while shining a light on 2 causes). SiouxperCon is a nonprofit convention for fans, by fans. A nerd convention for scientific research, a reader's convention for literacy. SiouxperCon partners with JY6, the Jorgen Yde Foundation, to fund research for pediatric cancer and leukemia, and REACH Literacy to provide reading, writing and life skills to adult learners often left behind. With your support, we can continue to provide a platform for emerging talent, grow our local community and support these great organizations.

The board and staff that make up our SiouxperCon team are 100% volunteer driven, called to fight for the greater good. The event showcases creators of comic books, sci-fi, fantasy, anime, board and video games through workshops, panels, seminars, exhibitions and hosting conventions. And with the belief that together, our power to do Good transcends our individual abilities.

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**October 3 & 4th, 2020**

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# 2020 VIRTUAL SPONSORSHIP LEVELS

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<b>Premier</b>	\$5,000	<ul style="list-style-type: none"><li>• Featured as:<ul style="list-style-type: none"><li>- Premier Sponsor on website with link, social media channels, &amp; on press releases</li><li>- Logo on event t-shirt (top of back, &amp; on sleeve), &amp; on any marketing materials &amp; event promotions</li></ul></li><li>• Includes:<ul style="list-style-type: none"><li>- "Presented by" as part of wording for the virtual con</li><li>- Opportunity to provide us a 3 minute video to post on social media channels.</li><li>- Dedicated post on our Facebook &amp; Instagram channels at least once per month during August, September &amp; October</li></ul></li><li>• Ten virtual passes to the event</li></ul>
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<b>Golden Age</b>	\$1,500	<ul style="list-style-type: none"><li>• Featured as:<ul style="list-style-type: none"><li>- Golden Sponsor on the website with link, &amp; on social media channels. Logo on event t-shirt.</li></ul></li><li>• Includes:<ul style="list-style-type: none"><li>- Minimum of one dedicated social media post per month (August, September and October) and the chance to run a one minute video on our social media channels</li><li>- 6 virtual passes to the event</li></ul></li></ul>
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<b>Silver Age</b>	\$500	<ul style="list-style-type: none"><li>• Featured as:<ul style="list-style-type: none"><li>- Silver Sponsor on the website with link, &amp; on social media channels. Logo on event t-shirt.</li></ul></li><li>• Includes:<ul style="list-style-type: none"><li>- Minimum of one dedicated social media post per month (August, September and October)</li><li>- 2 virtual passes to the event</li></ul></li></ul>
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<b>Virtual Conference Bag</b>	\$50	<ul style="list-style-type: none"><li>• Includes:<ul style="list-style-type: none"><li>- Advertisement &amp; offer in "virtual bag" &amp; promotion on social media</li></ul></li></ul>
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<b>Individual Event Sponsorships</b>	Varies	<ul style="list-style-type: none"><li>• Additional sponsorship opportunities will be available (ie, sponsoring contests, prizes, contests, etc.)</li></ul>
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# 2020 VIRTUAL SPONSORSHIP AGREEMENT

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## VIRTUAL SPONSORSHIP AGREEMENT

I acknowledge that I have read, and agree to the information outlined by Siouxpercon.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send your logo & additional digital files (if applicable) to  
[admin@siouxpercon.com](mailto:admin@siouxpercon.com)

**Thank you for being part of our Virtual Con!**

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**THANK YOU**

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